



A Golden
Business
Opportunity

Franchise
Chokhi Dhani



INTRODUCTION TO



chokhi dhani
The 5 Star Ethnic Village Resort

જાેપુર



િંદોરદ



જાેફાલદર



ઢલરોદફર



પાંત્હેરુલ્હ



ઈરોનિપાટ



લોન્ડોન



દુબઈ



હોદફર

Coming Soon...



Our Locations

@ India

જાેપુર
જાેફાલદર
િંદોરદ
ઈરોનિપાટ
પાંત્હેરુલ્હ
ઢલરોદફર

@ International

લોન્ડોન
દુબઈ

@ Coming Soon...

હોદફર




Chokhi Dhani Franchise

- Chokhi Dhani village has been the mirror of Rajasthani Culture since 1989 it's an ISO 9000 Organization. Started as a part of ambience for a restaurant, over years it has evolved as a tasteful and authentic symbol of Evening life of this most colorful State in the country. Today, the name Chokhi Dhani is synonymous with Rajasthani Culture throughout the country
- Chokhi Dhani is spread over 15 acres of land, built on theme of typical Rajasthani village. One experiences the rich warmth and rustic charm of a typical Rajasthani village at Chokhi Dhani where festivities never End.
- Live dance and music performance all through the evening are the major attractions at Chokhi Dhani village. Traditional dances from various regions of Rajasthan Charm the visitors to the core. Puppet Show, Camel Ride, Elephant Ride and Bullock Cart Ride are a hit among children as well as elders. Sangri, the village dining hall is renowned for the mouth watering and typical Rajasthani food. Served to you on a leaf platter in the tradition of manuhar, your taste buds will remember this treat for a long time, while the warmth of service will stay in your heart for ever.





? Why Franchising

- The most effective systems for the distribution of goods and services.
 - It combines the entrepreneurial drive of a business person with the experiences and resources of a larger company
 - Corporate structure which is extremely efficient and provides maximum benefits for both parties
- 

THE BUSINESS PROPOSAL



- The Franchisee will set up a Rajasthani village in the name of Chokhi Dhani at his location.
- All the investment will be done by the Franchisee under specifications laid down by Chokhi Dhani.
- Chokhi Dhani will provide all the technical support to run the business. Marketing will be the responsibility of the franchisee.
- Chokhi Dhani will get a royalty on turnover in return for providing brand name and technical support.
- As a franchise owner, you are given access to years of business experience and a proven concept
- You will sell a service that is accepted in many markets, and you are associated with a brand name that has international recognition. The foundation and operation of a successful business has been established, which assists you in running your business.
- Buying a franchise is an investment, not only in yourself, but in the franchising company as well.
- As the franchise network expands, your individual business will grow as well.
- Statistics show that success rates of franchises are significantly higher than those of individuals starting their own business concept



? WHY CHOKHI DHANI



Some key advantages of Chokhi Dhani Franchisee

- Chokhi Dhani is a strong international Brand today. Anyone who has visited Jaipur knows what Chokhi Dhani is, and those who haven't visited know it through their satisfied friends and relatives. Hence, Establishing local market in a short span will not be a problem
- Chokhi dhani has successfully entered into food processing. Handicrafts and real estate industry and has created its leadership and niche.
- Chokhi Dhani have expertise of over 31 years in successfully running their business
- Statistics show that people are always looking for a place where they can spend their evenings in peaceful and entertaining way. Chokhi Dhani offers the same with great satisfaction.
- Chokhi Dhani is leader in its Business Category with virtually no competition who would not like to join the No. 1.
- Chokhi Dhani franchise and own network has grown across the country and reaping profits.
- This is hardcore cash business with no hassles of extending credit to your customers and then running after payments.
- This is an all season business without any lean period. Hence, no unnecessary overhead burdens.
- This is a long term business with a solid foundation.






ROLES & RESPONSIBILITIES

CHOKHI DHANI

1. Will provide all technical support to set up the Rajasthani village.
2. Will allow the Franchisee to use its brand name for the duration of the agreement.
3. Will provide assistance in Employment.
4. Will provide assistance in sourcing authentic Rajasthani articles.
5. Will provide assistance in maintaining quality of Rajasthani food.
6. Will provide all its expertise to run the business

FRANCHISEE

1. Will provide all the investment.
 2. Will look after local promotions.
 3. Will bear all the running cost.
 4. Will be responsible for customer acquisition
 5. Will be responsible for maintaining law and order at the property
 6. Will obtain all the govt. approvals required to run the business.
 7. Will be responsible for payment of all the taxes.
 8. Will not enter in to any unlawful activities.
- 



FRANCHISEE INFORMATION FORM

Name of the Prospect

:

Male /Female

:

Age

:

Mailing Address

:

Telephone Mobile No.

:

E-Mail

:

Place for which Interested

:

Present Occupation

:

Any Previous Experience of running Similar Business
(If yes give details)

:

Your Aannual Income

:

Your Net worth

:

Have you ever visited:
Chokki Dhani (Yes/ No.)

:

If Answer to the above is yes when did you visit and what
are your views about Chokhi Dhani

:

Will the progosed business be a Prop. Concern/Partnership
Concern /Prt. Ltd. Company/Ltd. Company

:

Any other details you wish to Furnish

:

Signature the Prospect

Date





Ram Ram Sa

....



Thank you for your
Business Interest

